

# City of Green Bay “Future Voter” Sticker Art Project

**Request for Proposal:** Artist created “Future Voter” sticker designs to be printed and made available at polling locations throughout the City of Green Bay as well as Early In-Person Absentee Voting .

## Mission

To help educate our future voters on elections and voting processes and empower them to become advocates for voting in their community. The City of Green Bay is looking for four (4) artist-created designs to be made into stickers for our youth to show with pride!

## Artist Eligibility

Any artist, or team of artists, interested in creating a sticker design may complete a proposal in accordance with the guidelines provided below. Artists under 18 years of age will be required to have a parent/guardian signature for participation.

## Payment

The final selected artists/artist teams will receive a licensing fee of \$500 per selected design upon completion of an art release and receipt of final artwork file. See art license release form on pages 4-5.

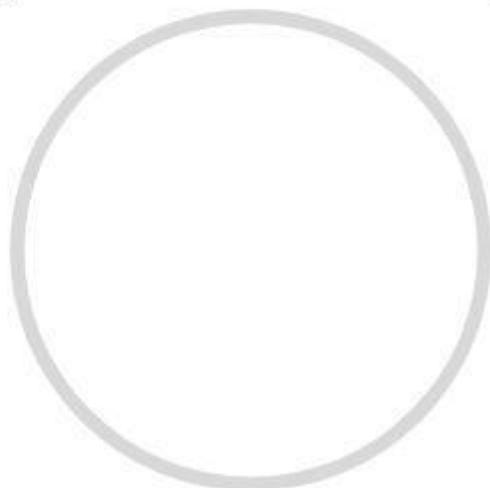
## Project Goals

- Create a piece of art that any future voter can wear, reflects the spirit of patriotism and celebrates everyone's right to vote and make change
- Engage our local artists and youth in the election process
- Select a dedicated and qualified artist, or artist team, that can demonstrate artistic excellence while completing this project on time and to the necessary design specs.

## Design Specs

Finished stickers will be 2.5 inch diameter circles. Designs should reflect the spirit of patriotism and contain “Future Voter” or something similar in the design. Upon approval, **the artist must provide final design(s) in a high res pdf, color-separated CMYK file.**

2.5 inch circle



## Application Requirements

- Artist Application Form (located on page 3)
- Illustration designs (4 max): Designs should display the colors and dimensions of the proposed work. Acceptable formats include:
  - Digital images in .jpg or .pdf format
  - Illustrations on 8.5 x 11 page
  - **Upon approval, the artist must provide final design(s) in a high res pdf, color-separated CMYK file.**
- **Submission Deadline is: April 26, 2021 at 5:00PM**
- Complete application materials (Artist Application Form and Illustration design(s) (4 max.)) may be submitted via email to [laura.schley@greenbaywi.gov](mailto:laura.schley@greenbaywi.gov) , dropped off at the dropbox located behind City Hall, or mailed to:

Attn: Public Arts Coordinator  
City of Green Bay  
Department of Community and Economic Development  
100 North Jefferson Street - Rm 608  
Green Bay, WI 54301

## Policies

- At the time a contract is awarded, the artist must agree to the terms of the art license release form. If under the age of 18, artists must have parent/guardian signature.
- Final selection of the designs will be made by City staff.
- Financial compensation will be awarded to the artist(s) upon receipt of artwork and signed license release form.

## Questions

Questions may be directed to Public Arts Coordinator, Laura Schley at [laura.schley@greenbaywi.gov](mailto:laura.schley@greenbaywi.gov) or 920-448-3142.

## City of Green Bay Artist Application Form "FUTURE VOTER" Sticker Art

Artist Name(s): \_\_\_\_\_

(Add Parent/Guardian Information if Artist is under 18)

Date: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

Website (if applicable): \_\_\_\_\_

A complete application must include the following:

- Artist Application Form
- Illustration design(s) of the proposed stickers (4 max.)

As an applicant for the opportunity to complete this public art project for the City of Green Bay, I certify that all works submitted as my work are the product of my creation and no other. I further certify that all statements made in this application are true to the best of my knowledge.

I understand that the City of Green Bay may make duplicates of my images and application material for the purpose of consideration of my application and for promotional materials concerning the project.

I further understand that the City of Green Bay has the right to decline all submissions and retract this call for entries for any reason at any time.

I CERTIFY THAT I AM AT LEAST 18 YEARS OF AGE AND HAVE READ THE PRECEDING STATEMENT THOROUGHLY AND I FULLY UNDERSTAND ITS TERMS AND CONDITIONS AND ENTER INTO IT ON BEHALF OF MYSELF, MY HEIRS, NEXT OF KIN ASSIGNS AND PERSONAL REPRESENTATIVES.

Signature:

Print Name:

Date:

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### IF ARTIST IS UNDER AGE 18, PARENT/GUARDIAN MUST COMPLETE THIS SECTION

AS PARENT, GUARDIAN OR TEMPORARY GUARDIAN WITH LEGAL RESPONSIBILITY FOR THE ARTIST, I CERTIFY THAT I HAVE READ THE PRECEDING STATEMENT AND BY SIGNING BELOW CONSENT TO THE NAMED MINOR ARTIST'S PARTICIPATION SUBJECT TO ITS TERMS AND CONDITIONS.

Name of Minor Artist (please print):

Signature of Parent or Guardian of Minor Artist

Printed Name of Parent or Guardian of Minor Artist

Date:

Send complete application materials to Laura Schley, Public Arts Coordinator, at [laurasc@greenbaywi.gov](mailto:laurasc@greenbaywi.gov)  
or drop off at the dropbox located behind City Hall, or mail to:

Attn: Public Arts Coordinator  
City of Green Bay  
Community and Economic Development  
100 North Jefferson Street - Rm 608  
Green Bay, WI 54301

**CITY OF GREEN BAY ART LICENSE RELEASE FORM FOR  
“FUTURE VOTER” STICKER ART PROJECT**

ONLY FILL OUT AND SUBMIT THIS FORM UPON REQUEST, IF YOUR WORK IS SELECTED FOR PLACEMENT.

**PLEASE READ CAREFULLY! THIS IS A LEGAL DOCUMENT THAT AFFECTS YOUR LEGAL RIGHTS.**  
**IF THERE IS ANYTHING IN THIS DOCUMENT THAT YOU DO NOT UNDERSTAND OR IF YOU OBJECT TO ANY PROVISION CONTAINED IN THIS DOCUMENT, YOU SHOULD NOT SIGN THIS DOCUMENT AS IT IS DRAFTED, BUT RATHER SEEK ADVICE FROM YOUR LEGAL COUNSEL. REQUESTS FOR MODIFICATIONS MAY BE DIRECTED TO THE CITY ATTORNEY’S OFFICE AT 920-448-3080 WEEKDAYS BETWEEN 8:00 AM AND 4:00 PM.**

**Artist Name(s):** \_\_\_\_\_  
(Parent/Guardian Information if Artist is under 18)

**Date:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip Code:** \_\_\_\_\_

**Telephone:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Title of Art released for use by the City of Green Bay for the “FUTURE VOTER” Sticker Art Project:**

**Image 1:** \_\_\_\_\_

**Image 2:** \_\_\_\_\_

**Image 3:** \_\_\_\_\_

**Image 4:** \_\_\_\_\_

I declare and agree as follows:

I am the owner of the images named above and attached to this Release as Exhibit A. I own all intellectual property rights to these images and I am legally authorized to sign this release. I warrant the images are not presently under option and/or have not been purchased by a third party that will object to their use by the City of Green Bay for this project.

I hereby agree to indemnify, defend and hold harmless the City of Green Bay, its elected and appointed officials, officers, employees, agents, representatives and volunteers, and each of them, from and against any and all suits, actions, legal or administrative proceedings, claims, demands, damages, liabilities, interest, attorneys fees, costs and expenses of whatsoever kind or nature in any manner directly or indirectly caused, occasioned, or contributed to in whole or in part or claimed to be caused, occasioned, or contributed to in whole or in part, arising out of any alleged infringement or violation of any intellectual property or other rights, as a result of my submission of the images to the City, or City’s duplication and/or use of the images for any purpose associated with the “FUTURE VOTER” Sticker Art Project, including promotional use. The indemnity obligation applies to claims of infringement or violation alleged by me, and/or any and all other persons or entities. Any reproduction used by the City will include attribution to the artist. The obligation to indemnify, defend and hold harmless the City of Green Bay, its elected and appointed officials, officers, employees, agents, representatives and volunteers, and each of them, shall be applicable unless liability results from the sole negligence of the City of Green Bay, its elected and appointed officials, officers, employees, agents, representatives and volunteers.

I agree to be compensated a license fee of \$500 per image and hereby grant to the City of Green Bay a worldwide, non-exclusive, license to use, reproduce, distribute, publish, display these images in any and all media known or hereafter developed (including, without limitation, print, broadcast, and Internet), for all legitimate business purposes including advertising and promotional activities associated with their use as part of the “FUTUREVOTER” Sticker Art Project. I declare that the following is true and correct and that I have fully read and understand this Release. I understand that by signing this Release I am giving up important legal rights.

I CERTIFY THAT I AM AT LEAST 18 YEARS OF AGE AND HAVE READ THE PRECEDING LICENSE RELEASE THOROUGHLY AND I FULLY UNDERSTAND ITS TERMS AND CONDITIONS AND ENTER INTO IT ON BEHALF OF MYSELF, MY HEIRS, NEXT OF KIN ASSIGNS AND PERSONAL REPRESENTATIVES. NO ONE HAS MADE ANY REPRESENTATIONS, STATEMENTS OR INDUCEMENTS THAT CHANGE OR MODIFY ANYTHING WRITTEN IN THIS LICENSE RELEASE.	
Signature:	Date:
Print Name:	

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**IF ARTIST IS UNDER AGE 18, PARENT/GUARDIAN MUST COMPLETE THIS SECTION**

AS PARENT, GUARDIAN OR TEMPORARY GUARDIAN WITH LEGAL RESPONSIBILITY FOR THE ARTIST, I CERTIFY THAT I HAVE READ THE PRECEDING LICENSE RELEASE AND BY SIGNING BELOW CONSENT TO THE NAMED MINOR ARTIST'S PARTICIPATION SUBJECT TO THE TERMS AND CONDITIONS OF THE LICENSE RELEASE. NO ONE HAS MADE ANY REPRESENTATIONS, STATEMENTS OR INDUCEMENTS THAT CHANGE OR MODIFY ANYTHING WRITTEN IN THIS LICENSE RELEASE.	
Name of Minor Artist (please print):	
Signature of Parent or Guardian of Minor Artist	Date:
Printed Name of Parent or Guardian of Minor Artist	